

## Accounts Receivable/Rate Adjustment Authorization

**Invoiced?:**      **YES**

**\* If NO, attach spot placement report with revisions**

DATE:      10/18/2012      STATION:      WTEV      AE:      Stan Davis      NATIONAL

ADVERTISER:    OBAMA/D/PRESIDENT

AGENCY:          GMMB

INVOICE/ORDER # :    51140      BILLING MONTH:    Oct-12

NET ADJ AMOUNT:    \$ **12.75**

### SALES DEPARTMENT EXPLANATION

THE DIFFERENCE OF THE FOLLOWING LUC RATE REVISIONS NEED TO BE ADJUSTED OFF FROM  
THIS CONTRACT AND WILL BE MG BEFORE THE ELECTION: 1X 10/5 9-10A \$40 TO \$35; 1X 10/8  
10-11A \$40 TO \$35; 1X 10/8 7-9A \$25 TO \$20.

### ACCOUNTING DEPARTMENT EXPLANATION

| REASON |                   |  | ADJ DUE TO |                 | APPROVAL                |
|--------|-------------------|--|------------|-----------------|-------------------------|
|        | Extra Spot Ran    |  |            | Acct Exec       | Adjustment Requested By |
|        | Incorrect Copy    |  |            | Traffic         |                         |
| X      | Incorrect Rate    |  |            | Program Overrun | STAN DAVIS              |
|        | Incorrect Day     |  |            | Agency/Client   |                         |
|        | Incorrect Program |  |            | Rep Firm        |                         |
|        | Incorrect Length  |  |            | Late Run        |                         |
|        | Late Run          |  | X          | Other LUC       |                         |
|        | Other             |  |            |                 |                         |
|        |                   |  |            |                 |                         |
|        |                   |  |            |                 |                         |

**\*\*\*FOR ACCOUNTING USE ONLY\*\*\***

POSTED:

DATE: